

Strategy III - *Task 4: Develop Harbor visitor map.*



Board of Harbor Commissioners of the Crescent City Harbor District

DATE: January 22, 2019

FROM: Harbor Staff

SUBJECT: Develop Harbor Visitor Map

AGENDA ITEM NUMBER: 2. A. IV-Strategy III – Task 4

I. BACKGROUND

Staff has been directed to assist in one of our Harbor's Goal IV: "Increase Tourism" of the Crescent City Harbor District's Strategic Plan.

Strategy III – Task 4 is to develop a Harbor Visitor Map

II. STAFF RECOMMENDATION

Staff researched websites to gain ideas that might be fun, entertaining, as well as informative.

One idea that excited the group, which would also make our map different.

We have focused on this one idea, as a starter.

We have named this Project: Crescent City Harbor District: SCAVENGER HUNT

Additional ideas are welcomed and Staff will look at ALL options

III. HOW IT WORKS

- Visitor obtains the map and questions.
- Travels through the Harbor District looking for answers to the clues.
- Turns in the completed Hunt sheet. Either in-person, by USPS or Email to the Harbor address.

IV. IMPACT

When a visitor turns in a 100% correct answer sheet.

They are given a "Special Certificate and LOGO sticker".

We not only engage the visitors. Hopefully the entire family, will take the time to roam through our Harbor, enjoy the beauty and visit our local businesses.

VII. ATTACHMENTS

- Crescent City Harbor District: SCAVENGER HUNT - MAP
- Crescent City Harbor District: SCAVENGER HUNT – Question Sheet
- "Special Certificate and LOGO sticker".